



2025 Sponsorship Opportunities

Saturday, September 13, 2025

Virginia Zoo, Norfolk, Virginia

ZOOPALOOZA promises a fun-filled day of family friendly entertainment and activities, including full zoo access plus an exclusive event area featuring a DJ, magic show, face painting, laser tag, bounce houses, close-up experiences with animal ambassadors, and more! Enjoy delicious snow cones, popcorn, and treats from a variety of food trucks and breweries. It's a zoo adventure reimagined for the whole family!

Since its founding in 2014, the Langley for Families Foundation has donated over \$7 million to nonprofit organizations that support individuals and families in need. We are proud to have supported so many deserving nonprofits working tirelessly to address our communities' greatest needs.

Together, we can do even more. We invite you to join us in advancing our mission to improve the lives of those in need by sponsoring **ZOOPALOOZA**!

We believe there's no better way to celebrate serving children and families across Hampton Roads than with a day of fun at the Virginia Zoo!





Thank you for your commitment to sponsor ZOOPALOOZA!

Proceeds from this event will support Hampton Roads nonprofits serving households in need of access to education, healthcare, and housing & human services. We appreciate your support!

Benefits	Presenting (1) \$25,000	Visionary (5) \$10,000	Leading (10)** \$5,000	Impact (20) \$2,500	Champion \$1,000
Complimentary tickets	100	60	40	20	8
Recognition on event website	X	X	X	X	X
Recognition on foundation website	X	X	X	X	X
Inclusion on event signage	X	X	X	X	X
Social media recognition	X	X	X	X	
Recognition in email communications	X	X	X		
Verbal recognition on day of event	X	X			
Feature in press release	X	X			
Recognition in advertisting	X				
Exclusivity*	X				

*Presenting Sponsor: Zoopalooza presented by [Your Name Here] **Choice of Activity (Leading Sponsor)

Leading Sponsor Activity	Description	# Available
Animal Ambassador	Logo displayed on signage at animal ambassador stage area and verbal recognition before and after animal ambassador presentation	3
Bounce House	Logo displayed on signage at bounce house area and verbal recognition as activity is promoted	1
Dunk Tank	Logo displayed on signage at dunk tank area and verbal recognition as activity is promoted	1
Face Painting	Logo displayed on signage at face painting area and verbal recognition as activity is promoted	1
Laser Tag	Logo displayed on signage at laser tag area and verbal recognition as activity is promoted	1
Magic Show	Logo displayed on signage at magic show stage area and verbal recognition before and after magic show	1
Photo Booth	Logo displayed on signage by photo booth area and printed on all photos taken in photo booth	1
Stage	Logo displayed on signage at stage area and verbal recognition during welcome and closing remarks	1



Please return form to: Sarah Wilson at swilson@langleyfcu.org or mail to:
Langley for Families Foundation, Attn: Sarah Wilson, PO Box 120128 Newport News, VA 23612

SPONSOR INFORMATION

Company Name (as it should appear on all marketing materials): _____

Sponsorship Level: _____ Amount: \$ _____

*please make checks payable to: Langley for Families Foundation

Contact Name: _____

Contact email: _____ Contact Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Deadline for inclusion in all
printed marketing materials:
August 2, 2025

Please send your preferred logo to:
info@langleyforfamilies.org

Mail to:
Langley for Families Foundation
Attn: Sarah Wilson
PO Box 120128
Newport News, VA 23612

The Langley for Families Foundation
is a nonprofit 501(c)(3) organization.
EIN # 46-5681481
To learn more, visit
LangleyForFamilies.org